

2020 sponsorship packages



A big big thank you!

Going into 2020 we now have one very successful event under our belts. The first ever Muay Thai World Cup took place November 30th 2019 and had 2500 people in attendance. We would like to ask our old and new potential sponsors to continue to grow with us into 2020 and beyond.

THE VISION

The vision of Muay Thai World Cup (MTWC) is to showcase and promote professional and amateur Canadian Muay Thai & Kickboxing talent to the world. The current political and commissioning landscape in Calgary does not allow for professional athletes in combat sports to find opportunities to compete - and it's time for a change. Within Alberta alone we have some of the finest athletes in the world. We will create the platform to expose these amazing individuals to the world - and further their growth and success in Canada and abroad.

MTWC was created by newly appointed World Boxing Council Muay Thai Canada Representative & former three-time World Muay Thai champion Kieran Keddle. MTWC aims to be a frontrunner in the world of combat sports. Kieran has had success in many ventures beyond his extensive ring experience including co-founding one of the largest European promotions, Muay Thai Grand Prix, and advising and featuring in the television series 'The Fighter' with Idris Elba.

Matchmaking has already started to take place, and the buzz is growing - exciting athletes both locally and internationally. The athletes are ready for the opportunity, and the fans are ready for the show!

As we gain positive momentum we invite you to join our team and grow with us from the ground up. Use this opportunity to not only build your business, but to build something bigger for everyone involved. With Muay Thai recently being provisionally accepted by the IOC as an Olympic sport which may be introduced in the Olympic games of 2024, the need for this level of experience for our Canadian athletes is crucial, and your support has a greater reach and impact than you might imagine.

We are searching for independent, gritty, hard-working business owners who value the exposure and rapport they will gain by supporting local athletes and ventures. We strive to work with those who know what it takes to be the best to join us and help sponsor and promote our events.

Our four levels of sponsorship packages are designed to give supporting businesses and individuals an excellent value for their dollar, whatever their budget.



Print, online, visual, and in-event advertisement opportunities

- ¼ page advertisement on brochure/program
- Social media posts/endorsements (Instagram, Facebook, Youtube)
- Advertisement on video screen during event
- Chosen representative of company to present the winner of a prospect fight trophy/belt- in ring
- VIP table seats
10 people



\$3000



Print, online, visual, and in-event advertisement opportunities

- ½ page advertisement on brochure/program
- Posters and flyers
- Website and social media posts/endorsements (Instagram, Facebook, Youtube)
- Advertisement on video screen during event
- Live-stream advertisement during event
- Chosen representative of company to present the winner of an



undercard professional fight trophy/belt- in ring

- 3x ring announcer/commentator(s) company mentions during event
- VIP table seats 10 people

\$4000





Print, online, visual, and in-event advertisement opportunities

- Full page advertisement on brochure/program
- Posters and flyers and event banner
- Website and social media posts/endorsements (Instagram, Facebook, Youtube)
- Advertisement on video screen during event
- Live-stream advertisement during event
- Chosen representative of company to present the winner of a co-main event fight trophy/belt- in ring
- 3x ring announcer/commentator(s) company mentions during event
- Logo placement for blue or red corner on canvas in ring
- VIP table seats 10 people
- Signed event photos from chosen athletes

\$5000

\$9000 -2 show deal

\$12,500 -3 show deal



Print, online, visual, product and in-event advertisement opportunities

- Full page advertisement on brochure/program
 - Posters and flyers and event banner
 - Website and social media posts/endorsements (Instagram, Facebook, Youtube)
 - Advertisement on video screen during event
 - Live-stream advertisement during event
 - Chosen representative of company to present the winner of a main event fight trophy/belt- in ring
 - Ring announcer/commentator(s) voice ad during intermission
 - 5x ring announcer/commentator(s) company mentions during event
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| <ul style="list-style-type: none">• Logo placement Centre canvas of ring• Logo placement on label for event water bottles for sale• Logo on ring girl's uniform• Logo on select athlete's shorts |
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- VIP table seats 10 people
 - Meet and greet with chosen athletes
 - Signed event pictures from chosen athletes

\$13,500

\$25,500 2 show deal

\$36,000 -3 show deal

